



Michaël Dommershuijzen

Product Designer | Amsterdam | michael@dommershuijzen.com | 06 4086 8462

Living together with girlfriend and daughter | Reading | Writing |

Cycling (Knetemann Tour, Mallorca 312)

Profile

I am a designer with a broad experience in developing and guiding digital challenges.

Those experiences vary from creating brand identities, online campaigns, platforms, product ownership for a webshop selling commercial phone-numbers, developing and guiding Design Studios and Design Thinking trainings.

This variation comes from intrinsic curiosity, which I also see as a starting point for Human Centered Design. Other characteristics attributed to me are; resourceful, open and at the same time critical and with a hardworking mindset.

With that I possess visualisation skills that I execute in a range of software programs;

- Invision
- Sketch
- Zeplin
- XD
- Photoshop
- Illustrator
- After Effects
- Animate
- Office software

Experience

sept. 2019 - current	Self employed Product owner for information platform in health care industry
2018 - 2019	Senior Product Designer EY VODW
2016 - 2017	Lead UI Macaw
2011 - 2016	Self employed Co-partner Hyperconnected, co-partner Beleasey. Worked for TomTom, AkzoNobel, Provincie Gelderland, Philips, aot
2010 - 2011	Online Art-Director eFocus (now Valtech)
2007 - 2010	Freelance designer For Tribal DDB, Blast Radius, TBWA, aot
2005 - 2007	Art Director Lost Boys Concept and design
2003 -2005	Worldtrip + Freelance designer 7 month trip. Design for Ogilvy, Tribal DDB, Proximity, aot
1999 - 2003	Online Creative FHV BBDO
1997 - 1999	Desktop Publisher en Webdesigner Dekave

Relevant Courses

2020	Certified Scrum Product Owner Epic Agility
2019	Copywriting course Joepie Academy
	Complete copywriting course Codestars - Udemy
2018	Product Design: The Delft Design Approach Online Course TU Delft
	Design Thinking Foundation Course VODW
2017	Scenario writing Course Scriptplus
	UX Foundation Course UX Training
2014	Workshop Prestashop Klanten via Internet

Opleidingen

1999 -2001	MultiMedia engineer College of MultiMedia
1993 - 1997	Graphic Designer Grafisch Lyceum Amsterdam

1993

High School. 4 HAVO.
Petrus Canisius College